



AFFORDABLE
MARKETING

affordable-marketing.com

Marketing & Advertising
Design & Development

National (800) 577-1332 | Irvine, CA (949) 247-2117 | Las Vegas, NV (702) 703-9244

About **Affordable Marketing**

WE CLIMB THE MOUNTAIN YOU TAKE THE CREDIT

You can't climb to new heights with a marketing agency that still thinks inside the box. At Affordable Marketing we don't live in a box, we live in the real world where increasing your company revenue is our daily goal.

Established in 2003, Affordable Marketing is a Las Vegas-based Marketing Agency with over two decades of experience. We specialize in marketing solutions that expand client reach and drive increased revenue growth.



Why Affordable Marketing

Why Do Business With Us?

We believe every client is unique, that means we do not have a canned service we can just slap in place to see if it works, while we continue to get paid. We believe this is a terrible way to do our job and its what sets us apart from most of our competitors. We take the time to learn who our customers are, we want to understand their needs and vision so that we can produce the best results.

We will never try to sell you a service we do not believe will help you to generate revenue. We offer many services but know that some may not be right for your business.



Revenue Solutions

If you're just getting started, or a bit off-course then we can help with developing a strategy that best fits your business model and demographic.

Generating More Revenue



ECOMMERCE
MARKETING



PAID
ADVERTISING



LOCAL
ADVERTISING



LEAD
GENERATION



AFFILIATE
MARKETING

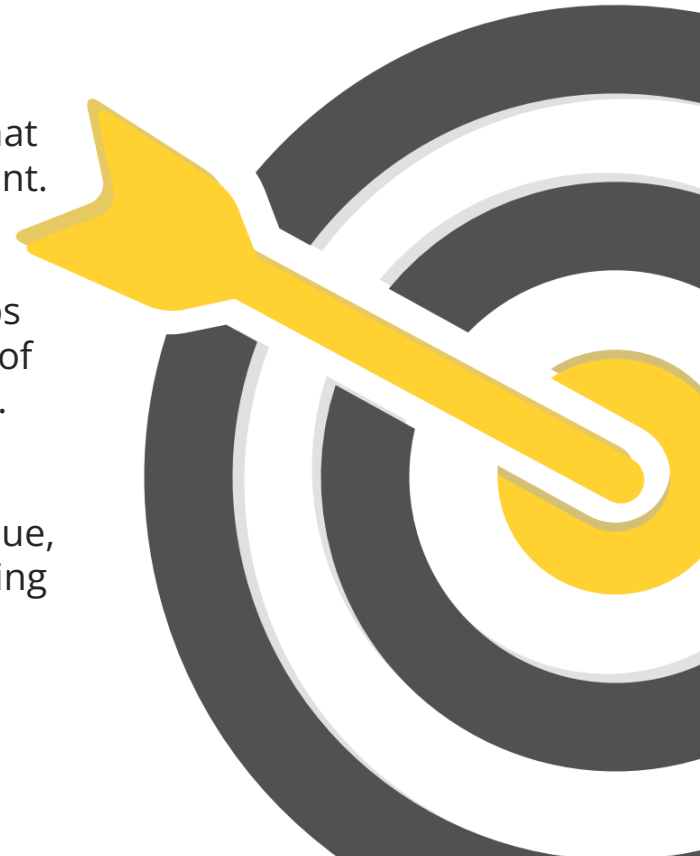


SEO SEARCH
OPTIMIZATION



Revenue Solution Goals

- 🎯 Affordable Marketing doesn't just try to sell you marketing services, we help you create realistic goals and then work to achieve those goals within your budget.
- 🎯 Affordable Marketing works with your company to help forecast your market and your peak season; this ensures that every dollar spent will produce a higher return on investment.
- 🎯 Affordable Marketing analyses your technology to find gaps that may be costing you money or preventing optimization of revenue. We then fix the gaps to ensure 100% optimization.
- 🎯 Our core goal with 99% of our accounts is to increase revenue, everything we do or suggest points to that core goal. We bring 20+ years of experience to the table, we are the experts!



We Produce Results Faster

Starting With The **Revenue**

We have found these marketing mediums to be the prime place to begin for most clients (but not all), we'll evaluate your needs to make the best suggestions.



**Search Engine
Optimization
(SEO)**



**Pay Per Click
(PPC)**



**Social Media
Marketing
(SMM)**



Marketing Account Management

Our services include Ecommerce Marketing, Design & Development, Lead Generation, Paid Advertising, Local Advertising, Affiliate Marketing, SEO, Email Marketing, Google Merchant & Marketplace Strategy.



Search

- ✓ Brand Awareness
- ✓ Increase in Conversions



Display

- ✓ Reach in GDN
- ✓ Increase Engagement

Remarketing

- ✓ Reach Previous Visitors
- ✓ Increase Returning Customers



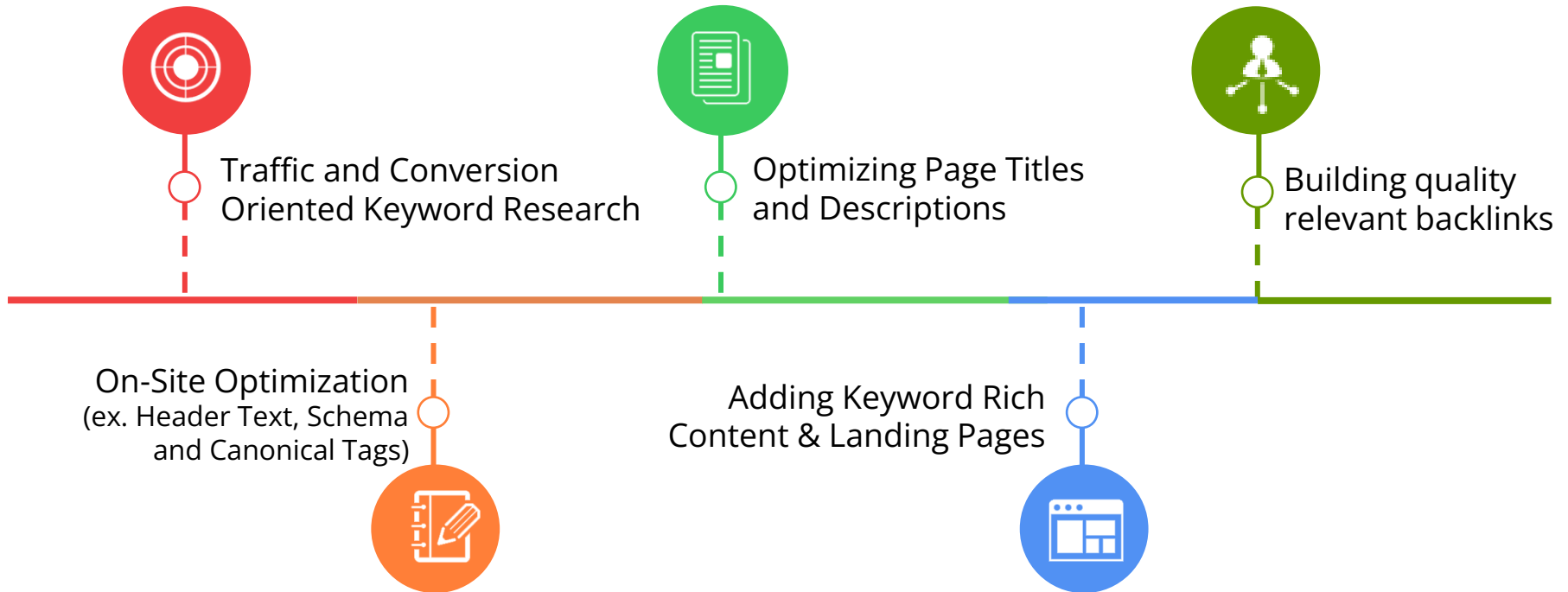
Video Ads

- ✓ Increase Reach on YouTube
- ✓ Boost Likes, Shares & Views



Local SEO Campaign Management

Local SEO can be a critical marketing tool for most companies, it makes you more competitive in your own backyard and can save money on shipping and delivery costs.



Local SEO Pricing Packages

Below are the Local SEO packages we offer. If you require more, please call (800) 577-1332.

Silver Local SEO

\$799.99

/ Month

Gold Local SEO

\$899.99

/ Month

Platinum Local SEO

\$999.99

/ Month

Local SEO Search Engine Optimization

2 GEO Targeted Keywords

3 Keyword Topics

15 Target Keywords

Track 75 Keywords

On-Page Optimization

Backlinks, Business Listings

NAP Citations

Industry-specific Content

3 GEO Targeted Keywords

4 Keyword Topics

20 Target Keywords

Track 100 Keywords

On-Page Optimization

Backlinks, Business Listings

NAP Citations

Industry-specific Content

4 GEO Targeted Keywords

6 Keyword Topics

30 Target Keywords

Track 150 Keywords

On-Page Optimization

Backlinks, Business Listings

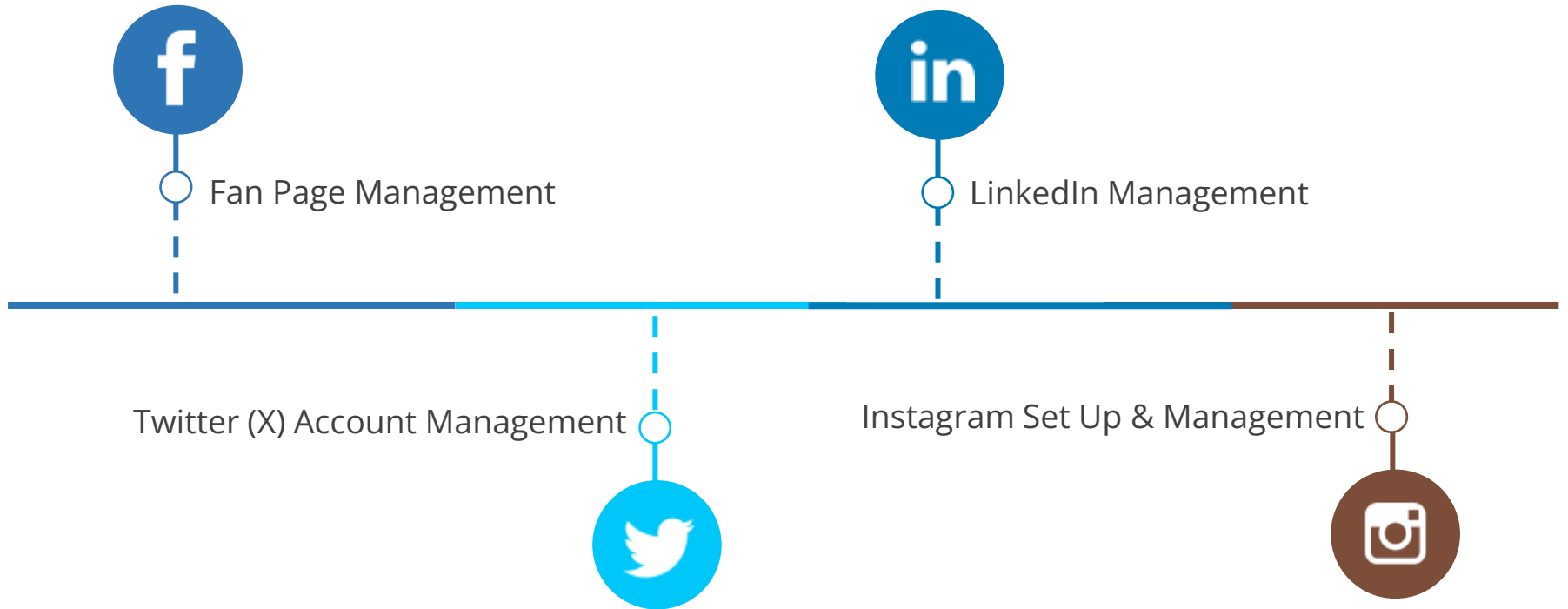
NAP Citations

Industry-specific Content

Continued...



Social Media Account Management



Social Media Marketing Packages

Due to the competitive nature of our business, we do not advertise our social media pricing. Please go to affordable-marketing.com and schedule a free Zoom consultation for complete pricing.

Social Media Marketing

Professional Social Account
Creation and Management

Social Art Work Quarterly

Basic Content Posting

Facebook Ad Management

Monthly Ad Spend (to) \$2,000

Weekly/Monthly Reporting

Professional Social Account
Creation and Management

Social Art Work Bi-Monthly

Theme Based Content P

Facebook Ad Management

Monthly Ad Spend (to) \$4,000

Weekly/Monthly Reporting

Professional Social Account
Creation and Management

Social Art Work Monthly

Visual Content Posting

Facebook Ad Management

Monthly Ad Spend (to) \$8,000

Weekly/Monthly Reporting



SEM Paid Advertising Packages

Due to the competitive nature of our business, we do not advertise our paid ad pricing. Please go to affordable-marketing.com and schedule a free Zoom consultation for complete pricing.

PPC Paid Media Advertising

Monthly Ad Spend (up to): \$100,000

Search Engine: Google & Bing

Account & Campaign Creation

Competitive Analysis

Keyword Research (5,000)

Search & Remarketing Ads

Conversion Tracking & Reporting

Analytics Integration

Monitoring & Optimization

Monthly Ad Spend (up to): \$200,000

Search Engine: Google, Bing & Facebook Paid Ads

Advanced Landing Page Creation

Account & Campaign Creation

Competitive Analysis & Reporting

Keyword Research (10,000)

Search, Display, Remarketing Ads

Advanced Conversion Tracking

Advanced Analytics Integration

Monthly Ad Spend: \$500,000+

Search Engine: Google, Bing, Facebook Paid Ads & Yelp Paid Ads

Advanced Landing Page Creation

Account & Campaign Creation

Competitive Analysis & Reporting

Keyword Research (25,000)

Search, Display, Remarketing, Video & Customer Match Targeting

Advanced Conversion Tracking

Continued...



Website Design & Development

We have formulated three packages for typical websites & ecommerce stores.

(Non-Ecommerce)
Basic WordPress
\$1,599.99
/ Entire Project

(Ecommerce)
Up To 50 Products
\$4,999.99
/ Entire Project

(Ecommerce)
Up To 100 Products
\$8,999.99
/ Entire Project

New Website & Ecommerce Design & Development Projects

Domain & Server Setup
WordPress Install
WordPress Configuration
Up To 25 Pages Created
Plugins Installed / Optimized
* Your Content & Images Added
Website Added To Google
Monthly Maintenance Available

Shopify Or WooCommerce
(other platforms available)
Up To 50 Products Added
* Your Content & Images Added
Plugins/Apps Installed
Pages Optimized for SEO
Website Added To Google
Monthly Maintenance Available

Shopify Or WooCommerce
(other platforms available)
Up To 100 Products Added
* Your Content & Images Added
Plugins/Apps Installed
Pages Optimized for SEO
Website Added To Google
Monthly Maintenance Available

* Client must provide their own pictures, images and textual content. Custom content provided at additional cost.



Our API Partners

We continually cultivate strong relationships with our search marketing, social media network partners and other leading companies to bring our customers best-in-class experiences.



Affordable Marketing **Team**

At Affordable Marketing we have found the perfect formula for outstanding workmanship, and affordable pricing. As our name implies we are truly an affordable Marketing Agency.

US Team (Las Vegas, NV & Irvine, CA)



Bangalore, India Team



Shanghai, China Team





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Free Zoom Consultation

Use your phone to scan the QR code below and schedule a free Zoom consultation with Affordable Marketing. We'll answer all your questions and provide full pricing.



Mobile Is Critical For Success

One Final Word. . .

If you have not yet heard, mobile devices have taken over the internet with more than 50% of all Google searches performed on a smart phone.

This means everything your company does on the internet as far as websites, marketing, or advertising must absolutely be 100% mobile friendly.

If you cannot guarantee this, you may be losing out on more than 50% of internet customers.





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Contact Us

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